

## Bill Schuette Attorney General



## **Program Summary**

As Michigan's population ages, they face increasingly complex decisions on critical issues such as health care and financial matters. The elderly are also frequently targets of unscrupulous scam artists that prey upon this segment of our population. There are literally hundreds of resources available to senior citizens but limited knowledge that they exist or how to access these services. Likewise, there are many scam artists seeking to take advantage of seniors, but limited awareness of how to recognize and avoid them. The Senior Brigade program is designed to bring this information to Michigan's seniors and their families in a comprehensive, user-friendly format.

The Senior Brigade website was launched in 2009 as a 24-hour a day method to provide trusted and useful information on health care issues, financial matters, consumer protection, and veteran's affairs. It provides links to a wide variety of state and federal programs to help make informed decisions that can benefit Michigan's seniors.

One of the most unique and beneficial aspects of the Senior Brigade website is the calendar of state-wide community and recreational events specifically for seniors. This calendar is continuously updated with new events, and site visitors can search for specific types of activities by county in which the event is taking place.

Six free on-site seminars have been developed to further enhance the awareness of Michigan's seniors and their families on these topics. The educational outreach program consists of 30-minute presentations that highlight particular situations and areas of interest that seniors and caregivers may encounter. The subjects currently offered include: Protect Yourself: Home Repair and Equity Scams; Protect Yourself: Identity Theft; Protect Yourself: Investment Fraud; Protect Yourself: Online Safety; Protect Yourself: Phone and Mail Scams; and Protect Your Loved Ones: Residential Care Facilities. These live presentations supplement the information provided at <a href="https://www.michigan.gov/seniorbrigade">www.michigan.gov/seniorbrigade</a>. In addition, a comprehensive guide of the consumer protection information is available for download and printing on the website.

The Senior Brigade program was created as a result of a public-private partnership between the Attorney General's office and corporate and non-profit resources.

We look forward to working together to keep Michigan's seniors safe and informed.

Thank you for your interest in the Senior Brigade program.

www.michigan.gov/seniorbrigade agcsi@michigan.gov 877-765-8388

### **Senior Brigade Registration Form**

Thank you for joining Attorney General Schuette in helping to protect Michigan seniors. Once we have confirmed a date with your location or group, we expect the designated site coordinator to publicize the event and ensure that necessary audio-visual equipment needs are provided. To help, we electronically provide the following:

- Seminar Handouts
- Promotional Material (text for newsletters, postcards, or websites)
- 8 ½ " x 11" Presentation Fiyer template
- Audio-Visual equipment requirements

These materials are available at the Senior Brigade website – www.michigan.gov/seniorbrigade. If you have any questions, please call 877-765-8388.

#### PRESENTATIONS OVERVIEW\*

<u>Protect Yourself: Home Repair & Equity Scams</u> Reviews how to recognize potential repair scams, how to work with a legitimate contractor, reverse mortgages, and equity stripping.

<u>Protect Yourself: Identity Theft</u> Provides valuable information on how to avoid falling victim to the fastest growing crime in America.

<u>Protect Yourself: Investment Fraud</u> Information on 'Free Lunch' seminars, Annuities, and Affinity fraud; how to recognize and avoid potential fraud.

<u>Protect Yourself: Online Safety</u> Learn how to avoid Internet scams and fraud and receive many helpful online resources. <u>Protect Yourself: Phone & Mail Scams</u> Reviews common scams initiated over the phone or through mail/email (Fake Charities, Advance Fee scams, and Phishing are covered); how to reduce incoming phone calls and junk mail; how to report a problem or scam.

<u>Protect Your Loved Ones: Residential Care Facilities</u> Information on how to choose a nursing home, how to recognize and report resident abuse or neglect, and tips for keeping loved ones safe.

\*All programming includes an update about the new Shopping Modernization Act in Michigan.

Street Address:				
City, Zip Code:				
Site Coordinator Name, phone & ema	îl:			
Please reserve one of the following da	ates for Senior Brig	ade Presentation(s)		none, whose a space of more consequent and an experience of the space
Topic(s)		Date	Time	Anticipated # Participants
Topic(s)  1.  2.		Date	Time	•



Send form to: Kimberly Harps, Scheduler/Coordinator
P.O. Box 30213, Lansing, MI 48909 Fax: 517-335-1935
E-mail: AGCSI@michigan.gov ?'s Call: 877-765-8388



# Michigan CSI

(Michigan Cyber Safety Initiative)



The Michigan CSI consists of customized presentations for kindergarten through eighth-grade students and a community seminar. The program was piloted in the spring of 2007 to over 8,500 students and since the program launch in the fall of 2007 has been presented to more than 640,000 students in more than 455 school districts. The kindergarten through second-grade presentation features two videos from New Zealand's "Hector's World" lessons. The primary focus is to emphasize students should: keep safe by not sharing any personal information, keep away from Internet strangers, and keep telling parents or a trusted adult about anything that makes them uncomfortable. Additionally, students learn about cyberbullying and the importance of being kind to others online.

Students in third grade and above also learn about common Internet predator grooming techniques and appropriate responses to cyberbullying. Third through eighth-grade students watch a realistic fiction video entitled "Predator" provided compliments of the nonprofit group i-SAFE Inc. and another video entitled "Terrible Text" provided compliments of NetSmartz.

Sixth- through eighth-grade students additionally are cautioned about revealing personal information on social networking sites. They are taught not to share inappropriate material via cell phones and about the long term consequences that can occur. Several videos are incorporated in the sixth through eighth-grade presentation to drive home the importance of responsible online behavior.

All students are provided with an Online Safety Contract to discuss with parent(s) or guardian(s).

The community seminar provides practical tools, including a PowerPoint handout of slides covered during the seminar and a demonstration of how to access the Michigan Sex Offender Registry and sign up for e-mail updates. The seminar also demonstrates how to access online tutorials to: search and access a child's social networking site(s); view Internet history logs to determine where a child has been online; and turn on safe surfing filters.

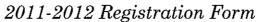
A Community Seminar calendar is available online with dates and locations of currently scheduled seminars.

The program's impact is remarkable. All handouts and more information are available on the Michigan CSI website (<a href="www.michigan.gov/csi">www.michigan.gov/csi</a>). Michigan CSI is offered in cooperation with Comcast. Our expertise is offered free of charge, and we look forward to working together to keep Michigan's children safe.

Thank you for your interest in the Michigan Cyber Safety Initiative.



## Michigan CSI





Thank you for joining Attorney General Schuette in the fight against Internet predators. Once your district has a confirmed week, we expect the district's designated contact to schedule seminars at the most advantageous venues. To help, we provide templates that include:

- a scheduling checklist for schools;
- parent notification & opt-out forms;
- presentation handouts; and
- an 8 ½" x 11" community seminar flyer.

These materials are available at the Michigan CSI website – <u>www.michigan.gov/csi</u>. If you have questions, please call the Attorney General's Consumer Programs Team toll-free at 877-765-8388.

#### Seminars Overview

 $K-2^{nd}$  Grade Using videos from New Zealand's Hector's World series and a customized curriculum, elementary students learn to keep their personal information safe, stay away from Internet strangers, to tell trusted adults about anything that makes them uncomfortable, and to be considerate toward each other online and in the hallways.

3<sup>rd</sup> – 5<sup>th</sup> Grade Through video and interactive lessons, students appreciate why it is critical to protect their personal information; why they should never arrange to meet in person someone they first encountered online; how to recognize common techniques predators use to deceive students; and how to avoid and, if necessary, respond to cyberbullying.

 $6^{\rm th}-8^{\rm th}$  Grade In addition to the topics covered in the  $3^{\rm rd}-5^{\rm th}$  grade seminar, students are cautioned about revealing personal information on social networking sites or sharing inappropriate material with their cell phones. Students also watch compelling videos featuring peer Internet predator and cyber bullying victims.

Community Seminar Provides practical tools including how to: 1) access the Michigan Sex Offender Registry; 2) search and access social networking sites; 3) view Internet history logs to determine a child's online activity; 4) turn on safe surfing filters; and 5) obtain reliable information on parental-control software.

		K-8 ENROLLMENT:	
ADDRESS:  CITY, ZIP:  DISTRICT PHONE & E-MAIL:  CONTACT NAME & TITLE:  CONTACT E-MAIL & PHONE:		Send form to:  Attorney General  Michigan CSI  P.O. Box 30213  Lansing, MI 48909  E-mail: AGCSI@michigan.gov  Phone: 877-765-8388	
Please reserve one of the following si district's Michigan CSI programming		Fax: 517-335-1935	
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